

Erratum to Building Business Models for Sustainable Fashion – A Case Study of Norwegian Fashion Companies Focusing on Local Value Chains and Locally Sourced Wool written by Linn M. Dybdahl

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Companies around the world have adopted the triple bottom line approach (Elkington 1997) where companies try to harmonize their efforts to become economically viable, environmentally sound and socially responsible, balancing “*People, Planet and Profit*” .

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During their first years, Oleana used Norwegian wool and was partly owned by Svanedal Ullvarefabrikk (wool factory).

Corrections of references:

Elkington, J. (1997). Cannibals with forks. The triple bottom line of 21st century.

Klepp, I. G. (2014). Enhancing local wool value chains in Norway. Forskerprosjekt BIONÆR. Søknadsnummer ES534093 Prosjektnummer -1. Norwegian Research Council. Oslo: SIFO. (Instead of KRUS (undated). Enhancing local wool value chains in Norway (Forskerprosjekt BIONÆR -the application)

Ulasewicz, C. & Hethorn, J. (2008). Sustainable Fashion, Why Now. A conversation about issues. Fairchild Books