

Appendix 2: Consent-form

Would you like to participate in our research project for our postgraduate thesis in Entrepreneurship and Innovation in the spring of 2023?

In this document, we provide you with information about the aim of the project, your rights, and what participation will mean for you.

Purpose of the project

The project aims to investigate what experiences female tech entrepreneurs share when they acquire Venture Capital in the Nordics. Past research illustrates that female entrepreneurs have more significant challenges with obtaining Venture Capital than male entrepreneurs, but few studies delve into female entrepreneurs' experiences when raising capital. Therefore, the research project aims to gain in-depth knowledge of opportunities and barriers female growth entrepreneurs experience in raising capital in Nordic countries.

Why have you been asked to participate?

You are asked to participate because you qualify for our selection of female tech entrepreneurs within B2B SaaS who have applied for Venture Capital in the Nordics. We have obtained your contact information through social media, public websites, or news articles.

Who is responsible for the research project?

The Norwegian University of Environmental and Life Sciences is responsible for the project.

What does participating mean for you?

If you choose to participate in the project, you will attend an interview, either physically or digitally. The interview will last between 1-1.5 hours. We will use a semi-structured interview guide with questions about your experiences obtaining VC. The interview will be recorded to ensure that critical information is included and to avoid misunderstandings. Participation in the project is voluntary. If you choose to participate, you can withdraw your consent without giving a reason, and we will delete your data without question. There would be no consequences if you chose to withdraw your consent. We will only use the information about you for the purposes described in this document. The data will be treated confidentially by following

privacy regulations. Only we who write the master's thesis, the project manager (Elin Kubberød), and NMBU's internal IT manager will have access to your information. Your data will be replaced with a code and stored on a separate name list separated from other data. Thus, it will not be possible to recognize the data in the publication later.

What happens to your information when we end the research project?

In the future, the collected data will be used for research under the direction of Elin Kubberød, who collaborates with the UTFORSK project, and Inger Beate Pettersen at HVL and Dr. Sally Jones at Manchester Metropolitan University. They will not have access to your private information, as it will be deleted after the end of the project, only anonymized data. The information will be anonymized when the project ends/the thesis has been approved, which will be by the end of June 2023.

Your rights

As long as you can be identified in the data material, you have the right to:

- Gain insight into which personal data is registered about you and be given a copy of the data.
- Get your personal information corrected.
- Have personal data about you deleted.
- Send a complaint to the Norwegian Data Protection Authority about processing your data.

What gives us the right to process personal data about you?

We process information about you based on your consent. On behalf of NMBU, NSD - Norwegian Center for Research Data AS has assessed that personal data processing in this project follows the privacy regulations.

Where can I find out more?

If you have questions about the project or wish to make use of your rights, please contact:

- Project manager at NMBU, Elin Kubberød
 - Tel: +47 67 23 11 39 68
 - Email: elin.kubberod@nmbu.no

- Master's student: Nora Roel Løken
 - Tel: +47 48 03 86 45
 - Email: nora.roel.loken@nmbu.no
- Master's student: Karoline Gunnerud
 - Tel: +47 90 47 57 06
 - Email: karoline.gunnerud@nmbu.no

- Our data protection officer: Hanne Pernille Gulbrandsen
 - Telephone: 402 81 558
 - E-mail: personvernombud@nmbu.no
- For questions related to NSD's assessment of the project, you can contact: NSD
 - Norwegian Center for research data AS
 - Telephone: 55 58 21 17
 - E-mail: personverntjenester@nsd.no

Elin Kubberød

With

best

regards,

Project manager
(Researcher/supervisor)

Possibly student

Declaration of consent

I have received and understood information about the master's thesis project spring 2023, and have been allowed to ask questions.

- I agree to participate in an interview where a sound recorder will be used and the interviews will be transcribed.
- I consent to my information being processed until the research project ends in June 2023.

---Project participant